

**Third Year in
a Row:
No Price Increase!**

Sneak Preview

Ashland's News & Review

2010 RATE & INFORMATION SHEET

14,000 copies once a month

**(including 13,000 DIRECT MAILED to every house and business in Ashland;
with an additional 1,000 on the stands - the largest circulation in Ashland!)**

2010 DISPLAY AD RATES

NOTE: EACH PRICE IS THE COST OF AN AD FOR ONE ISSUE (ONE MONTH'S COVERGE)			
Ad size	One Time	Contract 12x/year	Prices are for camera-ready ads or "repeat ads" that require minor changes. Ads requiring production work will be charged slightly higher.
1/16	\$76	\$67	
1/8	\$104	\$90	
3/16	\$144	\$131	
1/4	\$196	\$169	
3/8	\$288	\$249	
1/2	\$375	\$324	
3/4	\$548	\$463	
Full	\$580	\$482	
Back	\$791	\$679	

2010 PUBLISHING DATES

IN THE MAIL: THURSDAYS	
ON THE STANDS: FRIDAYS	
JANUARY 2010: ("Best of Ashland," Part I)	JANUARY 21
FEBRUARY 2010: ("Best of Ashland," Part II)	FEBRUARY 11
MARCH 2010:	MARCH 11
APRIL 2010:	APRIL 8
MAY 2010:	MAY 6
JUNE 2010:	JUNE 10
JULY 2010:	JULY 8
AUGUST 2010:	AUGUST 5
SEPTEMBER 2010:	SEPTEMBER 9
OCTOBER 2010:	OCTOBER 7
NOVEMBER 2010:	NOVEMBER 4
DECEMBER 2010:	DECEMBER 2

DEADLINE FOR AD COPY: ONE WEEK BEFORE THE PUBLISHING DATE

AD SIZES

1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Three Column:	7.25" x 8.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

Color: \$65 (1/4-page and greater)

\$40 (3/16) - \$30 (1/8) - \$25 (1/16)

INSERTING RATES:

- One sheet (under .2 ounce): \$47/1000
- .2 ounce or above: An extra \$3/1000

for every tenth of an ounce over .2 ounce

Please send ads electronically, preferably as a PDF,
although we can work with JPEGs and TIFFs.

**For advertising information, call Curtis Hayden
482-0368 • sneakpre@mind.net • www.sneakpre.com**