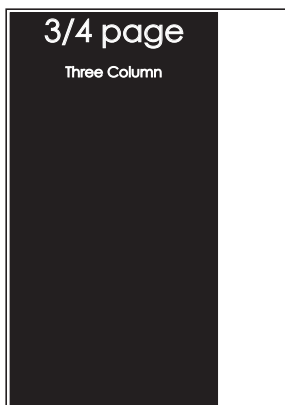
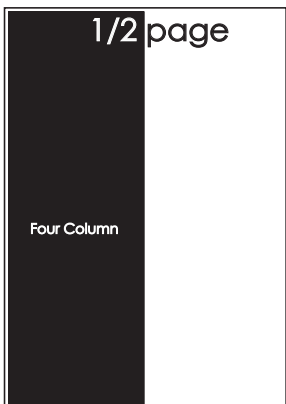
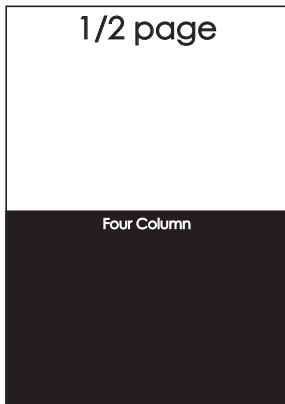
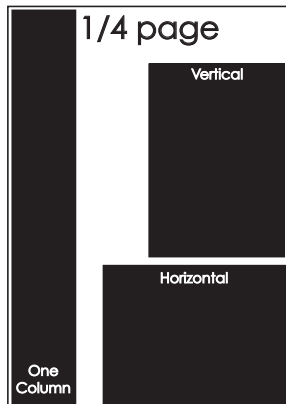
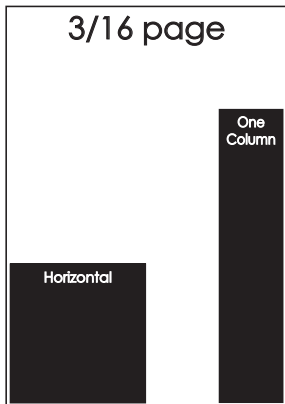
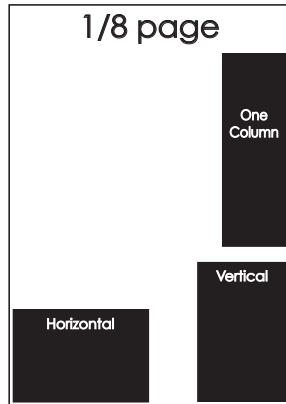
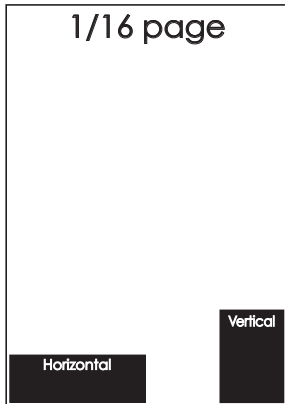


# THE MEDFORD SNEAK PREVIEW

## 2010 Advertising Rate & Information Sheet



### DISPLAY ADVERTISING: RATES & SIZES

Size	Width x Height	12x/year	1x only
1/16	H- 4.75" x 1.675"	\$110	\$118
	V- 2.25" x 3.25"		
1/8	H- 4.75" x 3.25"	\$167	\$182
	V- 3.125" x 4.875"		
	1c- 2.25" x 6.75"		
3/16	Sq- 4.75" x 4.875"	\$248	\$270
	1c- 2.25" x 10.25"		
1/4	H- 6.375" x 4.875"	\$323	\$352
	V- 4.75" x 6.75"		
	1c- 2.25" x 13.75"		
1/2	2c- 4.75" x 13.75"	\$624	\$680
	4c- 9.75" x 6.75"		
3/4	3c- 7.25" x 13.75"	\$904	\$928
Full	- 9.75" x 13.75"	\$1002	\$1092
Back	- 9.75" x 13.75"	\$1213	\$1322

### PUBLISHING DATES

**38,600** copies of the Sneak Preview are mailed to **every mailbox** in the 97501 and 97504 zip codes in Medford the **first Saturday of every month** (2nd Saturday in January).

### AD DEADLINES 2010

Deadline	Pub Date
Jan 6	Jan 16
"Best of Medford" PART I	
Jan 27	Feb 6
"Best of Medford" PART II	
Feb 24	Mar 6
Mar 24	Apr 3
Apr 21	May 1
May 26	June 5
June 23	July 3
July 21	Aug 7
Aug 25	Sep 4
Sep 22	Oct 2
Oct 20	Nov 1
Nov 24	Dec 4

### DISPLAY AD SPECIFICATIONS

Camera ready ads can be e-mailed to [sneakpreview@medford.net](mailto:sneakpreview@medford.net).

Preferred formats are: **PDF, JPEG or TIFF.**

### COLOR CHARGES

4-Color ads are: \$100 extra (1/4 or bigger)  
\$75 (1/8) • \$50 (1/16)

### PAYMENT

An invoice will be sent to you by mail, payment is due 30 days after publication date. Sorry, no credit cards.

**Cancellations on or after deadline will still be charged full ad price.**

### SALES CONTACT INFO

Kasey & Nathaniel Hayden  
778-8164

[sneakpreview@medford.net](mailto:sneakpreview@medford.net)

**40,000 copies once a month!**

**We are NOT raising our rates for the 3rd year in a row!**