

Sneak Preview

The Rogue Valley's News & Review

2010 RATE & INFORMATION SHEET

30,000 copies once a month

(including 28,000 DIRECT MAILED in the Grants Pass market area;
and 2,000 on the stands - the largest circulation in Josephine County!)

2010 DISPLAY AD RATES

| NOTE: EACH PRICE IS THE COST OF AN AD FOR ONE ISSUE (ONE MONTH'S COVERGE) | | | |
|---|----------------|----------------|-----------------|
| Ad size | One-time price | 6 times a year | 12 times a year |
| 1/16 | \$98 | \$92 | \$86 |
| 1/8 | \$155 | \$145 | \$135 |
| 3/16 | \$207 | \$206 | \$192 |
| 1/4 | \$288 | \$268 | \$248 |
| 3/8 | \$413 | \$388 | \$363 |
| 1/2 | \$502 | \$474 | \$446 |
| 3/4 | \$710 | \$715 | \$638 |
| Full | \$860 | \$815 | \$785 |
| Back | \$976 | \$946 | \$870 |

Prices are for camera-ready ads or "repeat ads" that require minor changes.

Ads requiring production work will be charged market rate.

2010 PUBLISHING DATES

| IN THE MAIL: THURSDAYS | |
|-----------------------------------|------------------|
| ON THE STANDS: FRIDAYS | |
| JANUARY 2010: | JANUARY 14 |
| FEBRUARY 2010: | FEBRUARY 4 |
| MARCH 2010: | MARCH 4 |
| APRIL 2010: | APRIL 1 |
| MAY 2010: | MAY 1 (Apr. 29) |
| JUNE 2010: | JUNE 3 |
| JULY 2010: | JULY 1 |
| AUGUST 2010: | AUG. 1 (July 29) |
| ("Best of Rogue Valley," Part I) | |
| SEPTEMBER 2010: | SEP. 2 |
| ("Best of Rogue Valley," Part II) | |
| OCTOBER 2010: | OCT. 1 (Sep. 30) |
| NOVEMBER 2010: | NOV. 1 (Oct. 28) |
| DECEMBER 2010: | DEC. 1 (Nov. 26) |

DEADLINE FOR AD COPY: ONE WEEK BEFORE THE PUBLISHING DATE

AD SIZES

| | |
|-------------------|---------------------|
| 1/16 Horizontal: | 4.75" x 1.675" high |
| 1/16 Vertical: | 2.25" x 3.25" high |
| 1/8 Horizontal: | 4.75" x 3.25" high |
| 1/8 Vertical: | 3.125" x 4.875" |
| 1/8 One Column: | 2.25" x 6.75" high |
| 3/16 square: | 4.75" x 4.875" high |
| 3/16 One Column: | 2.25" x 10.25" high |
| 1/4 Horizontal: | 6.375" x 4.875" |
| 1/4 Vertical: | 4.75" x 6.75" high |
| 1/4 One Column: | 2.25" x 13.75" high |
| 3/8 Three Column: | 7.25" x 6.75" high |
| 1/2 Two Column: | 4.75" x 13.75" high |
| 1/2 Four Column: | 9.75" x 6.75" high |
| 3/4 Three Column: | 7.25" x 13.75" high |
| Full Page: | 9.75" x 13.75" high |

4-COLOR ADS: \$75 EXTRA

INSERTING RATES:

- One sheet (under .2 ounce): \$47/1000
 - .2 ounce or above: An extra \$3/1000
- for every tenth of an ounce over .2 ounce

Please send ads electronically,
preferably as a PDF, although we can
work with JPEGs & TIFFs

For advertising information, call John Kochis (474-3044),
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